



School of American Education (SAE)

Certificate in Global Management

A pathway to Master of Global Management, Arizona State University

Certificate in Global Management, this is your moment! Step into the world of global leadership! Harness your passion for business and management to navigate the complexities of international markets and drive impactful change in a globally connected economy.

The Certificate in Global Management at the School of American Education (SAE), Institute of Health & Management (IHM) is a 6-month online program designed to introduce students to the essentials of global business and management in today's digital landscape. Upon successfully completing the certificate at IHM, students will have a pathway to enroll in the Master of Global Management (MGM) program at the Thunderbird School of Global Management, Arizona State University (ASU), USA. Through this pathway, they can complete an additional 37 credit hours at ASU to earn the full MGM degree.

This 4 units (12 credit hours) program provides students with foundational knowledge in key areas such as global marketing, accounting, data analytics, and leadership. The curriculum includes core topics like Global Marketing in the Digital Age, Global Accounting, Data Analytics and Digital Transformation, and Global Leadership and Personal Development.

This certificate is particularly suited for professionals looking to broaden their understanding of international management practices and digital business transformations before advancing to a master's degree. The flexible online delivery mode enables students to balance their studies with their professional and personal lives while gaining practical insights into global management strategies.

? Why Global Management at Thunderbird®, ASU?

The Global Management program emphasizes global leadership and international business, providing students with an immersive experience in managing multinational teams, cross-cultural negotiations, and global strategy. With a strong emphasis on practical learning, the program integrates global immersion and consulting projects to prepare students for real-world challenges. Graduates are well-prepared for leadership roles in international organizations through ASU.

Key aspects of Thunderbird School of Global Management at Arizona State University's approach include:

- **Global Leadership Preparation:** The programs prepare students for leadership roles in various sectors, such as private, public, nonprofit, and startups. This creates diverse career opportunities.
- **Digital Global Mindset:** The Global Management course emphasizes understanding global contexts and digital technologies. This ensures students are ready to lead in a tech-driven world.
- **Hands-on Experience:** The Global Management course combines practical experience with academic learning, helping students tackle real-world challenges and seize opportunities.
- **Navigating Digital Transformation:** The Global Management course prepares professionals to lead digital transformation initiatives and drive growth in a constantly changing environment.
- **Equitable and Sustainable Prosperity:** The focus is on developing leaders who promote sustainability, peace, and equitable global prosperity, alongside technological expertise.

Thunderbird® School of Global Management

No. 1 in the World for International Trade

Thunderbird School of Global Management at Arizona State University is ranked No. 1 in the world for international trade by the QS International Trade Rankings (2023, 2024), ranking ahead of Harvard, Penn (Wharton), and IMD.

Thunderbird School of Global Management at Arizona State University enables professionals worldwide to navigate the evolving challenges affecting their organizations by enhancing and updating their skills for the future, while connecting them to a broad network of global experts.

Thunderbird School of Global Management programs are distinctive in providing specialized training for the Fourth Industrial Revolution across multiple disciplines, delivered in various formats and accessible globally.





Why Study at Arizona State University® (ASU)?



Arizona State University (ASU) is a globally recognized institution renowned for its innovative approach to education, consistently ranked #1 in innovation by U.S. News & World Report. Offering over 800 programs across various disciplines, ASU provides students with access to cutting-edge research opportunities, state-of-the-art facilities, and expert faculty. With a diverse student body representing over 135 countries, ASU fosters a multicultural environment that prepares students for a globalized world.

The ASU Master of Global Management (MGM) program is STEM-designated, allowing international students on F-1 visas to qualify for Optional Practical Training (OPT) extensions of up to 36 months.

Committed to sustainability, innovation, and entrepreneurship, ASU empowers students to tackle global challenges and create meaningful change. Additionally, the university also provides comprehensive career services, generous scholarships, and strategic partnerships to make quality education accessible and affordable for students from around the world.



U.S News and World Report #1 in Most Innovative School 2024

<https://www.usnews.com/best-colleges/rankings/national-universities/innovative?sort=rank&sortDirection=asc>

Times Higher Education, University Impact Rankings for 2024

<https://www.timeshighereducation.com/impactrankings>

Arizona State University | Institutions | STARS Reports

<https://reports.aashe.org/institutions/arizona-state-university-az/report/>

Certificate at
IHM Australia
6 Months | Online

Master's degree at
Arizona State University®
Campus, USA
12 - 18 Months

Post-study visa
up to
3 Years
(if applicable)

STEM-OPT for International Students on F-1 Visas

After successfully completing this pathway master's degree, students on an F-1 visa may be eligible for an Optional Practical Training (OPT) extension of up to 36 months. This extension provides an opportunity for international students to gain valuable skills and work experience in the United States. Please note that the OPT extension applies only to students on an F-1 visa and does not apply to those completing the degree through ASU Online.

Entry Requirements

- Undergraduate and graduate institutions confirming completion of a four-year bachelor's degree (to be sent directly to ASU's Graduate Admission Services department)
- Minimum GPA of 3.00 (scale is 4.00 = "A") in the last 60 semester hours or 90 quarter hours of undergraduate coursework and min. 80 points (B) for each bridge.
- English proficiency (TOEFL, IELTS, or equivalent).
 - TOEFL: Minimum score of 100+ on the TOEFL iBT®
 - IELTS: Minimum overall band score of 7.5 (Academic).
 - Duolingo: Minimum score of 125+.

*ASU does not currently accept the PTE Academic Online or TOEFL at home test.

Units

- TAM 557:** Global Marketing in the Digital Age
 - TAM 511:** Global Accounting: Managing with Numbers
 - TAM 530:** Data Analytics and Digital Transformation in a Global World
 - TAM 542:** Global Leadership and Personal Development
- (IHM Credit Hours: 4 Units
(12 Credit Hours))

Pathway to Master of Global Management

The Certificate in Global Management at IHM serves as a direct pathway to the Master in Global Management at Arizona State University (ASU). Upon successful completion of the IHM Certificate, students can seamlessly transfer to ASU to complete the remaining 37 credit hours required for the Master degree.

Career Opportunities

Graduates of this course will be equipped with the skills needed to pursue roles in various healthcare settings, including:

- Multinational Corporations (MNCs):** Manage global operations and teams.
- International Consulting Firms:** Provide global business strategies.
- International Organizations and NGOs:** Work in global humanitarian initiatives.
- Government and Public Sector:** Handle international relations and trade.
- Financial Institutions and Banks:** Manage cross-border investments and finance.
- International Marketing and Branding:** Develop global marketing and brand strategies.
- E-commerce and Tech Startups:** Drive international expansion and operations.
- Supply Chain and Logistics:** Oversee global supply chains and logistics.
- Academic and Research Institutions:** Conduct research in global business and economics.
- Entrepreneurship and Startups:** Launch global ventures and expand internationally.

Study mode and Durations

- Online:** 6 Months at Institute of Health & Management, Australia)
- On-campus:** (12 Courses/37 Credit Hours) Thunderbird School of Global Management at Arizona State University



March, May, July,
September, November,
January

Program/Course Manager:

Dr. Balasankar Ganesan

*BOT, MSc. OT (HKPU),
MPH (UOW, Australia),
Ph.D. (HKPU), Ph.D. (UTS Sydney),
FRSPH (UK)*

**Head, School of American Education
IHM Australia**

Certificate in Global Management

USD 8,000

Master in Global Management

USD 62,239

ASU fees vary by program and this is an estimate only, based on ASU 2025-26 published tuition and fee rates. Subject to change for future years.

Institute of Health & Management Pty Ltd.

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